

Note for Weinstein, Barbara

From: Moose, Jim
Date: Mon, Oct 16, 1995 10:51 AM
Subject: YTD Brand Promo + Future
To: Beran, Dave; Blumenson, Gail; Conrad, Nancy; Gawronski, Edward; Joyce, Ed; Levy, Carolyn; Murphy, Dan; O'Brien, Sheila; Rubin, David; Saloun, Tom; Schwartz, Andrew; Sinha, Arun; Weinstein, Barbara
File(s): YTD Brand Promo + Future

Promotional orders for this week are expected to be 317 million units, broken out as follows:

- B&H 1 Mn units
- Basic 47 Mn units
- Cambridge 1 Mn units
- Marlboro 268 Mn units

Please note that approximately 87% (931 Mn units) of the 1.07 billion unit Marlboro B4G1F promotion is expected to ship by 10/31/95.

Please let me know if you have any questions.

Jim

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